

ENERGY NEWS NETWORK

Underwriting rate card
Revised September 2023

The Energy News Network is an **editorially independent news source** covering the transition to a clean energy economy.

150+

original articles
per year

5

daily regional
newsletters

850k+

users per year

40k+

email
subscribers

*"I was directed to the Energy News Network and told that's the resource to look at to get the lay of the land. **It's the first resource I go to** when I'm looking for energy information."*

ENN's readers are **on the front lines** of the clean energy transition.

- **25%** work for an energy business
 - **14%** work for policy or advocacy organizations
 - **7%** work in government or regulatory jobs
 - **6%** are in media or communications
 - **4%** are in academia
-
- **71%** say ENN newsletters are their primary source of regional energy news

*“Generally speaking, there is little understanding of energy systems and the economics surrounding them. ENN does a remarkable job in covering that space. **Other reporters follow ENN’s work and take lead from it.**”*

NEWSLETTER OPTIONS

Banner ad

- Great for events, logo placements
- Desktop and mobile
- \$250/two weeks
- 800 x 90px
- **Presenting sponsor opportunities available - call for info**

Sponsored link

- Great for events, publications, and other announcements
- Desktop and mobile
- \$250/two weeks
- 40 words + link

Circulation

- Midwest Energy News: 11,700
- U.S. Energy News: 10,700
- Southeast Energy News: 6,300
- Northeast Energy News: 4,800
- Western Energy News: 3,900
- Energy News Weekly (new!): 6,000
- **Open rates: 30-40%**
- **Click rates: 5-10%**

NORTHEAST ENERGY NEWS

Northeast Energy News is one of five regional services published by the Energy News Network. Today's edition was compiled by Bridget Reed Morawski.

[Share this newsletter](#) | [Manage subscriptions](#) | [Support our work](#)



FOSSIL FUELS: An appeals court [sides with the Delaware River Basin Commission and its fracking ban](#) in some parts of Pennsylvania in a court case brought by Republican state legislators looking to overturn it. (*StateImpact Pennsylvania*)

ELECTRIC VEHICLES:

- A battery-powered light aircraft [took off last week for a five-minute flight](#), the first such journey in Connecticut. (*Hartford Courant*)
- A child dies after an electric mobility device's lithium-ion battery [causes a fire](#) in an apartment fire in New York City (*NBC New York*)

Sponsored Link

Introducing our new weekly newsletter

Thanks to input from so many of you, we've created Energy News Weekly, an email newsletter breaking down the biggest national clean energy stories of the week. Starting Sept. 21, it will arrive in your inbox every Wednesday morning. [Sign up to receive our first edition here.](#)

AFFORDABILITY:

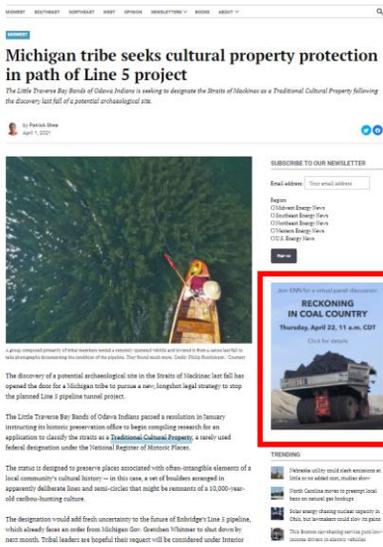
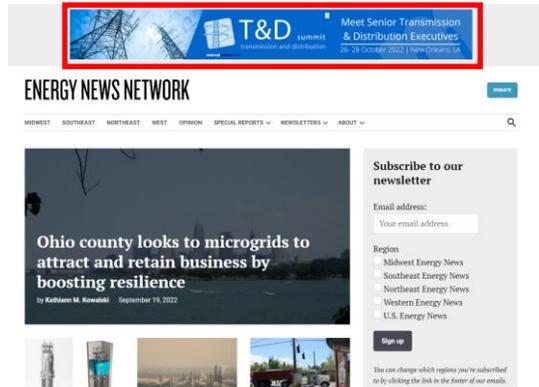
- New legislation will allow New Hampshire residents to [potentially seek several hundred dollars worth of power and fuel funds](#) if they make between 60-75% of the state's median income. (*NHPR*)
- Some ratepayers [fear an increase in homelessness](#) if Rhode Island Energy is granted its power bill rate hike request of almost 50%. (*Boston Globe*)

PIPELINES: In Pennsylvania, a Catholic order is seeking damages stemming from Transco's development of its Atlantic Sunrise gas pipeline on their land, claiming [a violation of their](#)

WEBSITE / DISPLAY OPTIONS

Banner - run of site

- Desktop and mobile
- **\$200/week**
- 980 x 120 px

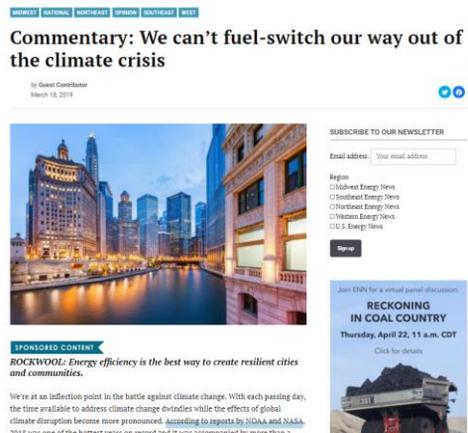


Article rail ad

- Desktop and mobile*
- **\$200/week**
- 500 x 500-700px
- *appears at end of scroll on mobile

Sponsored content

- Desktop and mobile
- Newsletter inclusion
- **Starting at \$500**



SPECS AND DEADLINES

Contact: Ken Paulman
paulman@fresh-energy.org | 651-726-7573

Option	Rate	Specs
Run-of-site banner ad	\$200/week	980 x 120 px
Article rail ad	\$200/week	500 x 500-700px
Sponsored content	\$500/piece	800 words
Newsletter banner ad (daily)	\$250/ two weeks	800 x 90px
Newsletter sponsored link (daily)	\$250/two weeks	40 words + link
Energy News Weekly banner ad	\$250/month	800 x 90px
Energy News Weekly sponsored link	\$250/month	40words + link

Deadlines: 24 hours prior to publication

Condition of Message: Underwriting placement on Energy News Network is solely a gesture of appreciation for the underwriter's support, not a guarantee or promise of performance. All underwriting messages are subject to approval prior to running on Energy News Network. Underwriting must be used in a manner that is descriptive in nature only. On a first come, first serve basis, Energy News Network may accept a limited amount of sales advertising and political campaign and/or advocacy messaging: issue messages must stick to the issue and may not be directed at a political figure. Energy News Network reserves the right to decline any underwriting material.